



iGoddess

Charleston Gaillard Center

April 15, 2017



The purpose of iGoddess is to inspire all people and honor women in a celebration of music, entertainment and enlightenment.

iGoddess welcomes everyone and our goal is to offer an opportunity to find your passion, discover women owned businesses, and learn new ways to find inspiration and balance in your busy life. iGoddess will feature speakers, interactive workshops, demonstrations and live music, all brought to you by the talented women of South Carolina. Celebrating and sharing stories, talents and evoking a time where our youth were mentored by their elders. iGoddess will have activities for all ages and all walks of life. Covering a wide variety of interests. There is something for everyone in the family.



SAVE the
DATE

April 15, 2017

95 Calhoun St, Charleston, SC 29401 at The Charleston Gaillard Center

iGoddess Fair

Women Mentoring Women: A Two-Part Day Celebration

Girls Day Out

Girls Night Out

Opportunities to meet and learn from successful and celebrated women from all areas of government, business, health, history, and the arts.

Fun and uplifting activities brought to you by leaders in their field: yoga classes, meditation sessions, party planning and mixology, a makeover gallery, and more.

Entertainment including: musicians, cooking demonstrations, before/after fashion show, story telling, and more!

Goddess Gift Fair – The perfect place to find gifts for the ladies in your life!

A select variety of products and services to make every woman's life easier and more enjoyable.

Tastings and treats from some of the most accomplished women-owned businesses in S.C.

An evening of local food and music brought to you by a collection of talented women that span generations.



It s Your Day. Embrace Your Inner Goddess.

www.igoddessfair.com





Spreading the Word

#2017yearofthegoddess

Media Partners Include: Television, Radio and a Variety of Print + A Network of Powerful & Amazing Women.

Additional Advertising Includes:

- Press Releases to all of the local and South Carolina media
- Social Media Paid Advertising including Facebook, InTown & LinkedIn
- Blog posts on the iGoddess website shared via social media
- Partner and sponsor website exposure and ads
- Print Ads Throughout Charleston & Other SC Cities
- Posters and flyers
- Event Guide will be inserted in the Charleston City Paper on 4/12 (50,000 copies) + 1500 onsite at the Event

Bring your business to thousands of goddesses from all areas of South Carolina.

www.igoddessfair.com

Be the Ultimate Goddess and Become an iGoddess Fair Partner Business

Title Sponsor:	\$10,000
Girl's Day Out or Girl's Night Out Premier Sponsor:	\$5,000
Official iGoddess Automobile:	\$5,000
Themed Goddess Area Sponsors	\$2,500
Olympian Sponsor:	\$1,000
Ultimate Goddess (Exhibitor):	\$350
Goddess (Exhibitor):	\$250

Contact: info@igoddessfair.com or 843-513-2655 to
discuss how your business can be a part of 2016's
most exciting day for women!





Supreme Goddess – Title Sponsor

You are a true supporter of women, the ultimate Goddess!

This is the Mount Olympus of sponsorship and our Supreme Goddess will be mentioned in all of our promotions and your logo will be included on all of the event signage.

Your Sponsorship Benefits Include:

- Logo treatment on all print advertising, posters and signage as the presenting sponsor
- Inclusion with a short description in the press release sent to all media throughout SC
- Article about your business on the iGoddess Fair blog on the website
- Article in the IGoddess Fair Event Guide and premium logo placement
- Full page ad in Event Guide published in 4/12 Charleston City Paper
- Inclusion in eblasts from iGoddess and community partners
- Inclusion in any and all advertising as the iGoddess Fair Presenting Sponsor
- Included on billboard advertising as presenting sponsor
- Logo treatment on iGoddess website and in all online ads for iGoddess Fair
- Social media posts about your business via iGoddess Fair
- Logo inclusion in iGoddess Fair promotional videos

Sponsorship Investment:

\$10,000



Girls Day Out or Girls Night Out

***A Full Day Of Fun Activities Or An Evening Celebrating
A Generation of Musical Genius – It's Up to You!***

Along with our Supreme Goddess Your Business will be featured in everything regarding the Day or Evening Event and included in all promotions and event signage

Your Sponsorship Benefits Include:

Logo treatment on all print advertising, posters and signage as the Premier Sponsor of either Girl's Day Out or Girl's Night Out

Inclusion with a short description in the press release sent to all media throughout SC

Article about your business on the iGoddess Fair blog on the website

Article in the IGoddess Fair Event Guide and premium logo placement

1/2 page ad in Event Guide published in 4/12 Charleston City Paper

Inclusion in eblasts from iGoddess and community partners

Inclusion in any and all advertising as the iGoddess Fair Day or Evening Sponsor

Included on billboard advertising

Logo treatment on iGoddess website and in all online ads for iGoddess Fair

Social media posts about your business via iGoddess Fair

Logo inclusion in iGoddess Fair promotional videos

Sponsorship Investment:

\$5,000



Official iGoddess Automobile

You are a true supporter of women, the ultimate Goddess!

This is an opportunity to reach thousands of ladies who may be looking for their next ride, all in one beautiful venue.

Your Sponsorship Benefits Include:

Exclusive Automobile of the 2017 iGoddess Fair

Inclusion with a short description in the press release sent to all media throughout SC

Inclusion in eblasts from iGoddess and community partners

Included in any and all advertising as the official Auto Sponsor

Logo treatment on iGoddess website, print ads, posters, powerpoint and event guide

Social media posts about your business via iGoddess Fair

Logo inclusion in iGoddess Fair promotional videos

Auto Placement throughout the Gaillard including outside & announcements throughout the day

Sponsorship Investment:

\$2,500

Area Goddess

You are a true supporter of women, the ultimate Goddess!

This is an opportunity to reach thousands of ladies from the greater Charleston area in a fun and inviting atmosphere.

Your Sponsorship Benefits Include:

- Exclusive Area Sponsor of the 2017 iGoddess Fair
- Inclusion in eblasts from iGoddess and community partners
- Blog article about your business
- Logo treatment on iGoddess website
- Social media posts about your business via iGoddess Fair
- Logo inclusion in iGoddess Fair promotional videos
- Logo treatment in print ads and posters
- Logo treatment on all area signage
- Announcements throughout the event
- Inclusion in event guide and powerpoint

Sponsorship Investment:

\$2,500



Olympian Goddess

*You are a true supporter of
women, the ultimate Goddess!*

This is an opportunity to reach thousands of ladies
from the greater Charleston area in a fun and
inviting atmosphere!

Your Sponsorship Benefits Include:

- Sponsor of the 2017 iGoddess Fair
- Inclusion in eblasts from iGoddess
- Logo treatment on iGoddess website
- Social media posts about your business via iGoddess Fair
- Logo treatment in print ads and posters
- Announcements throughout the event
- Inclusion in event guide and powerpoint

Sponsorship Investment:

\$1,000



Be A Goddess - Here's How:

Exhibitor Benefits:

**Exhibitor Space in one of our themed goddess areas:
Mind/Body/Spirit, Purpose & Relationships***

6' Table & 2 Chairs

Listing on the "Goddesses" Page of the iGoddess website (listing will remain throughout the year)

Inclusion in eblast listing all the exhibitors

Taking Your iGoddess Experience to the Max (2 Hour Session)

The *Ultimate Goddess* package also includes:

Ad in the Gift Guide

Social media post announcing participation

Highlighted listing on website & eblast

Premier Exhibitor placement

Goddess: \$250

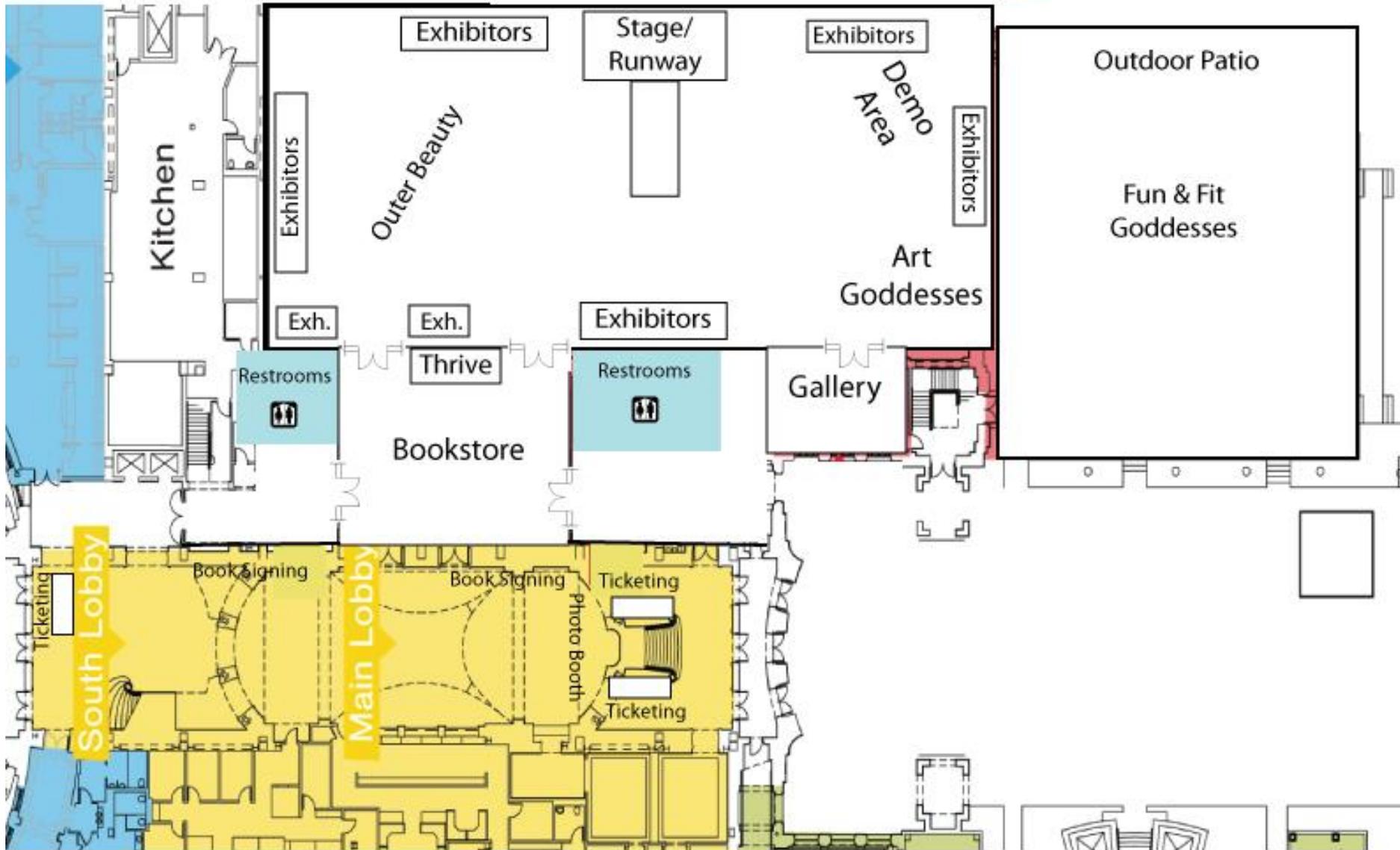
Ultimate Goddess: \$350

***locations will be throughout The Gaillard and determined by event coordinators – no requests please**



Be a part of Charleston's premier event for women

iGoddess Fair
April 15, 2017
Charleston Gaillard Center



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Special Events

Meditation & Reiki
still room

Palm & Tarot
Card Reading

Palm & Tarot
Card Reading

Exhibitor

Exhibitor

Exhibitor

Exhibitor

Zen Zone

Exhibitor

Exhibitor

Exhibitor

Exhibitor

